



**Job Title:** Social Community Manager (writer)

**Overview:**

We're building an epic content and social media studio and need a creative, internet savvy, quick-witted writer to drive real-time community engagement. The primary purpose of this role is to create raving superfans through bold, witty, and on-brand interactions across social platforms.

**THE WORK:**

- Be the voice of the brand, responding to fans in real-time.
- Review profiles quickly to assess risks and follow engagement guidelines.
- Show empathy and care, resolving concerns with personalized solutions.
- Surprise and delight fans (virtually and IRL) through creative, thoughtful interactions.
- Monitor sentiment closely and alert teams to important trends or shifts.
- Understand social platforms, tools, and protocols to engage effectively.
- Track key metrics like response time, engagement rates, and volume.
- Identify and highlight positive interactions for team recognition and merchandizing.
- Continuously assess and improve project management processes and workflows.

**THE PERSON**

- No ego - all fun! We are building a different kind of Superteam
- Be a fun and positive team player
- Ambitious - Doesn't need to have their hand held, self-starter
- Proven track record of successfully engaging as a brand on social
- Adept communication and interpersonal skills, able to effectively collaborate
- Strong decision-maker with a bias for action and problem-solving.
- Creative writer who can deliver engaging, witty, and on-brand responses in-the-moment.
- Ability to handle multiple projects and deadlines simultaneously
- Immaculate attention to detail and eagerness to offer best-in-class service
- 1-3 years of experience in community management
- Passion and interest in social media, pop culture, and creative writing

**THE DETAILS**

- Hours: 10-15 hours per week, could be more as we grow
- Compensation: \$1,500 - \$2,000 per month
- Location: Remote first, will prioritize East Coast Candidates

**TO APPLY**

Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!