



Job Title: Creative Director - Social & Content

Overview:

We're Maverick Content Studio—a social and content agency helping the world's best brands connect with the next generation of fans.

We're looking for a Creative Director to help us build something special. This isn't just another agency CD role. We need a bold, passionate storyteller with a sharp creative eye and a strong point of view, someone passionate about social-first storytelling, YouTube, and podcasts. You'll lead a team of creators to deliver engaging, modern content that connects emotionally and builds trust.

At Maverick, we're not about big-brand TV ads no one cares about. We craft compelling, fast-moving short and long-form content designed for social—operating more like a media company than a traditional agency.

We're building the agency we all want to work at: a place that's hungry, humble, and radical. We want leaders who don't just want a job but want to create something meaningful. If this sounds like you—or someone you know - let's go.

Responsibilities

- Proven leadership experience in a creative role, preferably within social or content.
- Deep expertise in social storytelling, including platform trends, viral content, and cutting-edge creative strategies.
- Hands-on creative skills in content development, from scripting and storyboarding to overseeing video production and edits.
- Passion for innovation and experimentation, with a strong grasp of how creators, influencers, and brands thrive on platforms like TikTok, Instagram, YouTube, and more.
- Ability to inspire and manage a team, providing clear direction, constructive feedback, and support to deliver their best work.
- Experience collaborating with clients and stakeholders, presenting creative concepts and building strong relationships.
- Strategic thinker with executional excellence, able to balance big-picture ideas with on-the-ground content production.
- Strong communication and storytelling abilities, with a knack for crafting content that connects emotionally and authentically with audiences.
- Obsessed with speed and quality, able to push for great work while adapting to tight deadlines and evolving priorities.

Preferred Qualifications

- 8+ years of experience in creative roles at agencies or brands, with a strong focus on social and digital content.
- A diverse portfolio showcasing innovative, high-performing digital storytelling.
- Deep understanding of social platforms, storytelling formats, and audience engagement strategies.
- Proven ability to lead teams, mentor talent, and foster a collaborative, inclusive environment.
- Exceptional communication and presentation skills, with the ability to pitch ideas confidently to clients.
- A passion for hands-on work, from concepting to designing, writing, and producing content.
- Strong organizational skills to manage multiple projects in a fast-paced environment.

Requirements

- No ego - all fun!
- Is a creative leader and doesn't have to be told what to do
- A fun and positive team player
- Deep knowledge and passion for social media, YouTube, Podcasts, IG, and Twitter or (X)
- Have a creative eye for what looks modern and fresh in a social-first environment
- Desire to be a part of a fast-moving, fun startup environment
- Entrepreneurial spirit and a growth mindset are a must.
- Proven track record of successfully managing and growing client accounts
- Familiarity with all content creation tools (e.g. Adobe Creative Cloud, After Effects, etc.)

Why Maverick

- Comp: \$90-110k annually + 10% annual performance bonus
 - You will grow as Maverick grows! 😊
- Flexible hours with an emphasis on a results-driven culture
- 4 weeks paid vacation + 16 paid Holidays + off Christmas week :)
- Maverick HQ is in Winter Park, FL, we are in the office on Tues and Thurs
- Annual professional development reimbursement (courses, conferences, and more, \$500)
- Annual fitness and wellness reimbursement (equipment, shoes, membership, etc., \$500)
- Strong purpose-filled culture with regular team events and activities

TO APPLY: Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!