



Job Title: Graphic Designer - Part-time

THE OVERVIEW:

We're building an epic social media and content studio and need a super plugged-in and creative social media first graphic designer to help us come up with a scroll-stopping brand-defining creative content.

Maverick Content Studio is a social and content agency helping the world's best brands engage the next generation of fans. We foundationally believe great content can build a brand. Come help us entertain and build raving fans for our awesome clients. 🚀🎥🎨

THE WORK:

- Create engaging, scroll-stopping visuals for social media platforms.
- Produce a variety of content, from low-fi memes to high-quality fan art.
- Design eye-catching thumbnails for Instagram and YouTube.
- Proficient in Adobe Creative Suite, and emerging mobile apps with in-app editing tools.
- Experienced in creating social media content, including Xs, TikToks, Instagram visuals, and YouTube edits.
- Skilled in image and graphic manipulation to create humorous, entertaining content.
- Develop innovative media assets, like stop-motion graphics.
- Stay updated on creative design trends to enhance social media content.
- Strong creative taste with a knack for brainstorming and elevating ideas collaboratively.
- Assist with pitch deck design and other agency-wide creative tasks.

THE PERSON

- No ego - all fun! We are building a different kind of Superteam
- Be a fun and enthusiastic team player
- Ambitious - Doesn't need to have their hand held
- Passion and interest in social media, content creation, YouTube, podcasts and more
- Good natural communication and interpersonal skills
- Excited to tackle multiple projects simultaneously
- Unflappable in a scrappy startup fast-paced environment
- Plus if you have knowledge/past use of project management platforms like Airtable, or Monday

THE REQUIREMENTS

- Design skills: The designer should have strong skills in graphic design, including knowledge of design principles, typography, color theory, and layout. This role requires excellent photo compositing and retouching skills. While Canva is a plus, this role will rely heavily on design software like Adobe Photoshop, Illustrator, and After Effects.
- Creativity: The designer should be able to come up with creative and unique ideas for social media graphics that capture excitement and energy.
- Communicate the why behind design proposals, concepts and decisions in alignment to brand identity and vision.
- Attention to detail: The designer should have a keen eye for detail and be able to produce high-quality designs that are error-free and visually appealing.
- Ability to work under pressure: Social media can be fast-paced and unpredictable, so the designer should be able to work well under pressure and meet tight deadlines.
- Communication skills: The designer should be able to communicate effectively with their team, as well as take feedback and make changes to their designs accordingly.
- Knowledge of social media platforms: The designer should be familiar with the various social media platforms and their design requirements, such as aspect ratios and file formats.
- Flexibility and adaptability: Social media can be unpredictable, so the designer should be able to adapt to changing circumstances and be flexible in their approach to design

The ideal background and skills we are looking for include:

- 2+ years of professional experience in graphic design
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, After Effects), and other relevant design software.

THE DETAILS

- Hours: 15-20 hours per week, could be more as we grow
- Compensation: \$2,000 - \$2,500 per month
- Location: Remote first, will prioritize East Coast Candidates

TO APPLY

Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!